

GOLD

PROFESSIONAL HAIRCARE



PRODUCT CATALOGUE 2020



Gold Professional Haircare

SCANDINAVIAN SYNERGY BEAUTY & NATURE

In 2009, Danish visionaries challenged the world of fashion and beauty. They have created a completely new definition of quality for hair care products - Gold Professional Haircare. Thousands of stylists around the world select Gold Haircare brand as a unique one of such high class, and the only one that meets Danish, restrictive environmental protection standards.

YOUR CHOICE OF VALUE

The secret to the success of Gold Professional Haircare is the selection of precious components of the highest quality - marula oil, cashmere, silk proteins - coming from renewable sources. The 100% vegan shampoos, conditioners and styling products have the „GREEN“ government certificate, and are subjected to strict quality verification processes at every stage of production.

FUTURE COLORS

Gold Premium Hair Colors is an innovative coloring system combining exclusive ingredients of the latest generation. Gold Premium Hair Colors is a guarantee of natural color and deep hair protection, free of ammonia, PPD, resorcinol and parabens - environmentally friendly.

GOLD PROFESSIONAL HAIRCARE

Gold Professional Haircare was created from passion and love for hairdressing art. Long-standing product improvement process supported by the experience of Scandinavian biotechnologists and hairdressers allowed us to realize a common vision of hair care for the future. Environmentally friendly products guarantee beauty, strength and excellent protection for hair that has undergone a dynamic change in trends.

WASH & NOURISH



HYDRATION
SHAMPOO

250 ml



BLOND
SHAMPOO

250 ml



HYDRATION
CONDITIONER

250 ml



SCALP
RELIEVE
SHAMPOO

250 ml



REPAIR
SHAMPOO

250 ml



LUXURY
HAIR
MASQUE

200 ml



REPAIR
CONDITIONER

250 ml



LIGHTEN
COLOR
CONDITIONER

250 ml



DAILY
PURIFYING
SHAMPOO

250 ml

STYLING & HEAT PROTECTION



TEN
IN ONE

150 ml



VOLUME
SPRAY

150 ml



DELICIOUS
FOUNDATION

200 ml



ROOT LIFT
SPRAY
MOUSSE

200 ml



SEA WATER
CREAM

150 ml



CURL
CREAM

150 ml



SMOOTHING
CREAM

150 ml



ARGAN
OIL

50 ml



SILK
DROPS

50 ml



GOLD PROFESSIONAL HAIRCARE

Nature is perfect - it is a wealth of essential oils, various plant extracts and natural antioxidants. We use the purest ingredients in the least modified form, which allows to achieve a spectacular effect. Environmental protection is of fundamental importance to us, which is why the components come almost exclusively from renewable sources.

FINISH



DRY HAIR
SPRAY
450 ml



FIBER
WAX
80 ml



SHINE
MIST
200 ml



CLAY
WAX
80 ml



DRY
SHAMPOO
200 ml



STYLING
WAX
80 ml



TEXTURIZING
SPRAY WAX
200 ml



FAIRY
DUST
10 ml



HAIR
SPRAY
450 ml

METAMORPHYC SALON SYSTEM



DREAM
SHAMPOO
250 ml



HEALING
BOND
300 ml



VITAMIN
MIRACLE
100 ml



VITAMIN
MIRACLE
300 ml



COME TRUE
CONDITIONER
250 ml

FACE & BODY



QUICK
TAN
250 ml







The image features two sleek, black cylindrical bottles of hair care products. The bottle on the left is labeled 'GOLD HYDRATION SHAMPOO 250 ML' and the one on the right is 'GOLD HYDRATION CONDITIONER 250 ML'. Both bottles are set against a circular background with a marbled pattern of pink, red, and purple hues, accented with gold. Dynamic splashes of gold liquid are depicted around the bottles, creating a sense of luxury and movement. The entire composition is framed by a thin gold border.

GOLD
HYDRATION SHAMPOO
250 ML

GOLD
HYDRATION CONDITIONER
250 ML

WASH
NOURISH



WASH & NOURISH

HYDRATION SHAMPOO

250 ml

Gold Hydration Shampoo is a caring and hydrating shampoo with rich natural extracts from Bamboo, Sunflower and Algae. The active plant proteins strengthen, hydrate and protect hair, reducing the porosity of the hair. The shampoo protects against UV - radiation and thermal styling. Recommended for colored hair.

- Purification level - moderate
- PH 6
- UV filter
- Paraben free
- 100% vegan

How to use: Use on wet hair. Apply a small amount of the shampoo on your hands and then on your hair. Massage until foam is formed. Rinse with lukewarm water and use GOLD Hydration Conditioner.



HYDRATION CONDITIONER

250 ml

Gold Hydration Conditioner is a hydrating and caring conditioner with rich natural extracts from Bamboo, Sunflower and Algae. Contains nutritious olive oil and Moringa tree oil. Natural ingredients strengthen and moisturize, bringing amazing shine. The conditioner prevents damage and protects against thermal styling. Extends the life of hair color.

- Potency - moderate / strong
- PH 4
- UV filter
- Sulfate and paraben free
- 100% vegan

How to use: Apply the product after Gold Hydration Shampoo treatment. Spread it thoroughly on your hair. Rinse with lukewarm water after 3-4 minutes.



WASH & NOURISH

BLOND SHAMPOO

250 ml

Gold Blond Shampoo is an intensely hydrating shampoo. Contains pigments obtained from blackberry extract, which neutralize yellow tones in blond and grey hair. Apple seed oil gives the hair exceptional softness and shine from the very first use. Carefully composed fragrance note makes the hair enjoy a beautiful scent until the next washing. A rich complex of natural ingredients and antioxidants protects the color and structure of the hair against UV rays and the adverse effects of pollution.

- Purification level: moderate
- PH 6
- UV filter
- Sulfate and paraben free
- 100% vegan

How to use: Apply a small amount of shampoo on damp hair. Leave for 1-2 minutes. Rinse with lukewarm water. To avoid staining your hands, use protective gloves.





WASH & NOURISH

SCALP RELIEVE SHAMPOO

250 ml

Gold Scalp Relieve Shampoo is an advanced anti-dandruff shampoo containing organic compound - Olamine Pyrocton. Treats the causes and effects of dandruff, demonstrating a strong anti-inflammatory effect. Restores the natural balance of the scalp. Concentrated extracts of olive oil and aloe soothe the skin by moisturizing the hair and active plant proteins rebuild the hair structure. Recommended for colored hair.

- Purification level: moderate / deep
- PH 4,5
- UV filter
- Sulfate and paraben free
- 100% vegan
- Treats causes and effects of dandruff
- Prevents recurrence of dandruff
- For everyday use
- Contains an antiallergic fragrance composition

How to use: For the best effect, spread the shampoo on damp hair, massaging the scalp thoroughly. Leave for 2-3 minutes before rinsing. The effectiveness of 80% has been demonstrated after 6 weeks of use. To protect your hands, use protective gloves.



WASH & NOURISH



DAILY PURIFYING SHAMPOO

250 ml

Gold Daily Purifying Shampoo is a highly cleansing shampoo that effectively removes impurities and residues of styling products. The unique synergy of active lime and green tea extracts leaves the hair extremely fresh and cleansed of toxins.

- Purification level: deep
- PH 4,5
- Sulfate and paraben free
- Filtr UV
- 100% vegan
- Synergy of lime extracts and green tea

How to use: Apply a small amount on your hands and spread it on wet hair. Massage gently, rinse with lukewarm water, repeat the procedure. Remember about the second step of hair care - use Gold Haircare conditioner suitable for your hair.





WASH & NOURISH

REPAIR SHAMPOO

250 ml

Gold Repair Shampoo is a strongly regenerating shampoo for extremely sensitive, motionless and dull hair. The potency is provided by a complex of selected antioxidants that protect the hair against both physical and chemical stress factors. The protein extract perfectly reconstructs and strengthens the hair, and castor oil prevents split ends. The shampoo protects against UV rays and the effects of thermal styling. Recommended for colored hair.

- Purification level: moderate
- PH 6
- UV filter
- Sulfate and paraben free
- 100% vegan
- Reconstructs weakened hair
- Prevents split ends

How to use: Foam a small amount of shampoo on wet hair. Massage gently and rinse with lukewarm water. For the ultimate effect, use with Gold Repair Conditioner.



REPAIR CONDITIONER

250 ml

Gold Repair Conditioner is a strongly regenerating conditioner for extremely sensitive hair, without energy and shine. Contains a strong antioxidant complex that protects the hair against physical and chemical factors that cause sensitizing. The active plant protein extract reconstructs and strengthens the hair structure from the inside. Castor oil protects split ends. Recommended during thermal styling, particularly for colored hair.

- Potency: moderate / strong
- PH 4
- UV filter
- Sulfate and paraben free
- 100% vegan
- Rebuilds hair structure
- Protects the ends
- Protects during thermal styling

How to use: Spread a small amount on damp hair. Leave for 1-2 minutes. Rinse thoroughly with lukewarm water.



WASH & NOURISH

LUXURY HAIR MASQUE

200 ml

Gold Luxury Hair Masque is a luxury experience in your hair care routine, rich in cold pressed shea butter and marula oil. This unique hair mask rebuilds the hair structure and restores elasticity of even the most sensitive hair. Thanks to broccoli extract and vegetable proteins, the mask deeply regenerates and moisturizes the hair which becomes extremely smooth and spectacularly shiny. Recommended particularly for damaged and colored hair.

- Potency: deep
- PH 5,5
- Regeneration in all hair layers
- Leaves hair smooth and shiny
- 100% vegan

How to use: Wash your hair with a suitable Gold shampoo, then rinse and drain the water. Apply Luxury Hair Masque over the entire length of the hair. Leave for 4 to 5 minutes and rinse thoroughly with lukewarm water. Apply Gold Conditioner to close hair cuticles and properly protect its surface.

Tip: You will get the best effect of the mask by providing heat after application. Place all hair close to the scalp so that it retains the heat. Leave for 15-20 minutes and rinse with lukewarm water. Remember to finish the treatment with Gold Conditioner.



WASH & NOURISH



LIGHTEN & COLOR CONDITIONER

250 ml

Gold Lighten & Color Conditioner is an advanced conditioner that works on many levels. It was created to protect the colour of dyed hair during washing and thermal styling, as well as to prevent the effects of UV rays and free radicals. The unique effect of antioxidants: argan and sunflower oil makes the hair light, soft and moisturized.

The concentrated formula and deep action of the ingredients: glycerin and vitamin B5 cause water retention in the hair structure, which particularly improves the condition of damaged and dehydrated hair. Organic HydroGuar formula helps to retain color deeply in the hair structure, wrapping it with a delicate protective layer, without weighing it down.

- Potency: deep
- PH 3,5
- UV filter
- Sulfate, silicone and paraben free
- Disciplines curls
- Strongly nourishes and moisturizes
- Protects color
- 100% vegan

How to use: Apply on clean, damp hair as a second step in Gold Shampoo treatment. Leave for 3-4 minutes, rinse with lukewarm water.





METAMORPHYC SALON SYSTEM



GOLD DREAM COME TRUE

DREAM SHAMPOO

250 ml

The moment has come to fulfill your dreams of perfect hair care - sensual, refined and incredibly feminine. Dream Shampoo will take you into another dimension of luxury thanks to the essence of porcelain flowers, the power of which will provide your hair with impeccable smoothness. The content of purple orchids extract enhances the inner hair strength, leaving it moisturized and indecently shiny.

- Increases hydration level
- Enhances inner hair strength
- Protects dyed hair color
- UV filter
- PH 5
- Sulfate and paraben free
- 100% vegan

How to use: Apply a small amount (concentrated product) on damp hair. Rinse with lukewarm water and add Gold Come True Conditioner to achieve the best effect.



GOLD DREAM COME TRUE



COME TRUE CONDITIONER

250 ml

Let this be an endless tale of pleasure for you. Let the power of sophisticated porcelain and orchid flower extracts achieve perfect synergy in your hair care. Let the concept of time cease to exist, and carefully selected oils moisturize and nourish your hair so deeply that no one will ever recognize its age. Let your hair become shiny and indecently smooth.

- Deeply moisturizes
- Disciplines curls
- Protects dyed hair color
- PH 4
- UV filter
- 100% vegan

How to use: Apply as a finish of Gold Dream Shampoo treatment, apply on damp hair, rinse with lukewarm water after 3-4 minutes.





HEALING BOND & VITAMIN MIRACLE

WELCOME TO THE FUTURE!

Welcome to the Metamorphyc Salon System. Intelligent technology combined with innovations in the field of care and regeneration, are great in the hair salon and home comfort. The two-stage regeneration program Healing Bond & Vitamin Miracle redefines the concept of healthy hair.

PROTECT & STRENGTHEN

Protect and strengthen the internal structure of the hair during coloring to achieve the effect of spectacular regeneration. Keep the color inside the hair so that the wonderful shade stays long and the hair layer stays strengthened.

Use Healing Bond during lightening or coloring.

Use Vitamin Miracle after rinsing the color.

EXCLUSIVE LUXURY DEEP SALON TREATMENT

The treatment will revive even the driest, extremely sensitive hair. Metamorphyc reconstruction is a professional procedure combined with head massage and requires from the hairdresser knowledge, diligence and accuracy of performance.

HOME SERVICE

For regeneration at home, we recommend Vitamin Miracle 100 ml - only for the most demanding customers.



METAMORPHYC SALON SYSTEM

METAMORPHYC SALON SYSTEM

HEALING BOND

300 ml

An innovative solution for extremely sensitive hair. The product creates new hydrogen and ionic connections in each hair layer. Rebuilds its structure, restoring strength, elasticity and flexibility. Healing Bond makes the hair more resistant to physical and chemical damage and to the adverse effects of thermal styling. Gold Healing Bond used during bleaching and coloring protects the internal keratin bonds in the hair. Improves the absorption of color, strengthens its intensity and increases durability.

- Hydrolyzed Quinoa
- Hydrolyzed cereal protein
- Rice bran oil
- Organic HydroGluconamide



VITAMIN MIRACLE

300 ml

The product is based on the latest discoveries of Biomimetics. The principle of Vitamin Miracle operation is to supplement keratin and inorganic ingredients in the hair that have been washed or degraded, which has resulted in weakening of the hair. The product contains synthetic proteins with exactly the same amino acid sequence as in human hair. Thanks to that, it completes deficits in an optimal and most effective way. Vitamin Miracle replenishes keratin deficits intelligently wherever the hair needs it most.

- Biomimetic Keratin
- Moringa Oleifera seed extract
- Ceramides
- Argan oil





STYLING HEAT PROTECTION





STYLING & HEAT PROTECTION

DELICIOUS FOUNDATION

200 ml

Gold Delicious Foundation is an elegant, velvety, no-rinse mousse with characteristics of styling foam. It's ideal for defining hair texture and giving a hairstyle extra hold. The mousse perfectly brings out the qualities of sensual styling. Provides effective form and silky softness of the hair as well as the possibility of creating a hairstyle full of shine and gloss. Gold Delicious Foundation provides adequate protection during thermal styling together with the most important nutrients. Suitable for all hair types and styles.

- Protects in thermal styling up to 180°C
- Perfectly adds volume
- Noticeably nourishes hair
- Works perfectly with other Gold products

How to use: Shake well before use. Spread the mousse on your hands and style your damp hair as you planned. The hairstyle will have a great texture and will be easily styled to the desired shape while blow drying.



VOLUME SPRAY

150 ml

Gold Volume Spray provides spectacular density at your request. Use it to achieve the volume of your dreams, to mask the signs of sensitivity and provide adequate protection during thermal styling. Advanced technology moisturizes and nourishes the hair, making everyday styling easier.

- Protects in heat styling up to 180°C
- Noticeably increases volume - even on dry hair
- Suitable for all hair types and lengths

How to use: Apply on damp hair, spraying on hair divided into sections. Then dry your hair using a dryer and brush - the ingredients are activated by the heat.



STYLING & HEAT PROTECTION

CURL CREAM

150 ml

Gold Curl Cream will allow you to create curls you have never dreamed of! Light formula of the cream will perfectly highlight the natural curls of the hair, which will become extremely soft and bouncy all day. Apply Curl Cream on straight hair and you will give it texture and extra volume - even without blow drying!

- Defines curls
- Protects in thermal styling up to 180°C
- Perfectly complements Gold Styling & Heat products

How to use: Spread evenly on damp hair, leave to dry or use a dryer with a diffuser for the best effect. Always use a diffuser if you expect beautiful curls. Curl Cream is perfect for both women and men.



STYLING & HEAT PROTECTION



SEA WATER CREAM

150 ml

Gold Sea Water Cream is the best solution when you want your hair to get some hold and, at the same time, remain flexible while blow dry modeling. Sea Water Cream allows you to maintain control over the hair that is not easy to discipline - just leave the styled hair to dry and Sea Water Cream will work like a hard-hold gel.

- Protects in thermal styling up to 180°C
- Adds volume when blow drying
- Left on wet hair, gives the effect of hard-hold gel

How to use: Spread evenly on damp hair - dry if you need volume and texture. Perfect for the 20's look hairstyles. Works great with the Gold Finishing line.



STYLING & HEAT PROTECTION

SMOOTHING CREAM

150 ml

Gold Smoothing Cream will be ideal if you want to regenerate your hair at the stage of styling. Liquid keratin will perfectly fill in extremely sensitive hair, leaving it incredibly smooth and soft. Gold Smoothing Cream will make your hair disciplined and fizz-free. Say goodbye to fizzy hair for the day!

- Protects in thermal styling up to 180°C
- Strongly regenerates
- Guarantees the effect of super shiny hair
- Smoothes, giving the effect of a wet look
- Perfectly complements Gold Styling & Heat products

How to use: Apply on damp hair and style it the way you like. You will get great shine using a straightener. If you want a complementary treatment for split ends, use Smoothing Cream along with Gold Silk Drops.







STYLING & HEAT PROTECTION

SILK DROPS

50 ml

Gold Silk Drops is a serum with silk extract, enriched with Panthenol, so that you can enjoy the softness and strength of your hair. Silk Drops protect against UV radiation and the undesirable effects of thermal styling, strengthening the hair from the inside. The regenerative action is activated by the warm air of the dryer.

- Silky shine and gloss
- Provides high thermal protection up to 220°C
- Makes hair look naturally smooth
- Regenerates damaged ends

How to use: Apply on wet or damp hair, paying special attention to the ends. Dry your hair if you need a volume effect. Perfectly complements other Gold Styling & Heat products.



ARGAN OIL

50 ml

Gold Argan Oil is a new quality in regeneration straight from the heart of nature. Argan Oil is a non-greasy oil. Its healing properties and intuitive operation has been known for centuries - it is a beloved product all over the world. The oil works on damaged parts of the hair, moisturizing and nourishing it deeply in the areas where the hair needs it most.

- Velvet hair in touch
- Protects in thermal styling up to 220°C
- Perfect for sensitive and colored hair
- UV filter
- Regenerates damaged ends

How to use: Apply on wet or damp hair, paying special attention to the ends. Dry your hair if you need a volume effect. Use when the hair needs regeneration and nutrition. Perfectly complements other Gold Styling & Heat products.



STYLING & HEAT PROTECTION

TEN IN ONE

150 ml

Gold Ten in One is a reliable mist with a wonderful effect! With a high concentration of argan oil and sunflower extract, it has been additionally enriched with luxurious moisturizing substances - Omega-6 acids, vit. A and E and antioxidants. Concentrated power to regenerate hair on many levels.

- Regenerates and moisturizes dry hair
- Gives shine and a velvety look
- Controls frizz and fights static
- Protects color
- Takes care of the ends
- Detangles
- For dry and wet combability
- Does not weigh hair down
- Helps to maintain long-lasting styling
- Perfectly complements hair care

How to use on wet hair: spray the hair from a distance of 20 cm, detangle it with a comb. Style your desired hairstyle and finish by blow drying or straightening. Fix the hairstyle with your favourite Gold Finishing product.

For wet hair use:

- long hair: 5-10 sprays
- medium hair: 3-6 sprays
- short hair: 2-4 sprays

How to use on dry hair: apply the product on the palm of the hand, rub and apply on the hair from mid-length to the ends. If necessary, refresh the hairstyle with a straightener or hair dryer. Fix your hairstyle with your favorite Gold Finishing product.

For dry hair, use:

- long hair: 2-4 sprays
- medium hair: 2-3 sprays
- short hair: 1-2 sprays



STYLING & HEAT PROTECTION



ROOT LIFT

200 ml

Gold Root Lift is a light-weight spray - a mousse providing spectacular lift and height of Your Highness - Your dream hairstyle. It helps to shape particularly fine hair. Lifts it from the root, visibly increasing the volume and guaranteeing a natural styling effect.

- Protects hair in thermal styling up to 180°C
- Creates amazing volume from the root
- Does not create stickiness

How to use: Shake well before use. Apply from the root or in the areas where the volume effect is most desirable. Complete the styling with Gold Delicious Foundation on the length of hair to ensure comprehensive action. Perfect for smooth hairstyles with large volume.





FINISH





FINISH



FIBER WAX

80 ml

Gold Fiber Wax is a unique wax based on Microfiber. Thanks to it, the wax perfectly fixes the hairstyle, leaving it naturally flexible. Gives your hair a natural, healthy shine that lasts all day.

- Fixation level: 4/5
- Light shine and delicate texture
- Softness and hydration
- Perfect for all hair types
- Great for re-styling during the day

How to use: Fiber Wax works great on all length hair, in combination with Clay Wax paste guarantees maximum fixation at level 6!



FINISH



CLAY WAX

80 ml

Gold Clay Wax is a great paste with wax and clay - perfect for fans of a matte look. It provides strong hold, which looks natural and flexible.

- Level 4/5
- Plain, matte texture
- Perfect for all hair types and lengths

How to use: Rub a portion of Clay Wax in your hands and apply to dry hair - style as planned. Combine with Gold Fiber if you want to achieve a shine and enhanced effect or with Gold Styling Wax if you want a very strong fixation effect.



FINISH



STYLING WAX

80 ml

Gold Styling Wax is a natural, semi-dry paste for very strong styling. If you expect your hair to stay in perfect shape all day - choose Styling Wax. For all hair types.

- Fixation level: 5/5
- Natural action and texture
- Perfect for all hair types
- Irreplaceable in instant styling

How to use: Rub a portion of the product in your hands and rub into hair, arrange according to your idea. You will achieve the best effect on dry hair. Combined with Gold Fiber Wax, you will get the maximum level 6 of fixation!



FINISH

DRY SHAMPOO

200 ml

Gold Dry Shampoo is a wonderful, dry shampoo! Perfect rescue in case of emergency - thanks to its transparent formula you can use it whenever you want. Within a few seconds, it will refresh your hair without the use of water, and specially selected ingredients will cleanse the hair, leaving it fresh and neat.

- Amazing feeling of freshness
- Antibacterial properties
- Transparent formula
- Great effects on all hair types
- Noticeable increase in volume

How to use: Use on dry hair - spray from a distance of approx. 25 cm from the scalp. Repeat if needed. Then dry your hair with a towel or brush thoroughly. If you expect a super refreshed look - use a hair dryer for 5 - 10 seconds after application.



TEXTURIZING SPRAY WAX

200 ml

Gold Texturizing Spray Wax is the legendary Gold Spray, its opinion guarantees success. In the blink of an eye, it adds spectacular volume and texture to even the thinnest and most demanding hair. Provides volume and control over your dream hairstyle.

- Styling in 10 seconds
- 50% spray - 50% wax, fixes and adds shine
- Light formula does not weigh hair down
- Perfect for all hair types

Usage: Spread a small amount evenly on dry hair - apply from a distance of 25cm. Repeat the procedure if you need more volume. Perfect even when the hair is not freshly washed.





FINISH

SHINE MIST

200 ml

Gold Shine Mist and no unruly strand will spoil your mood! It is the content of keratin that makes even thin, curly or wavy hair look extremely healthy and wonderfully shiny. Forget about frizz and static - your Shine Mist will help you with everyday styling.

- Shiny and glossy hair
- Light formula
- Helps detangling
- Prevents frizz and static
- For all hair types

How to use: Apply gently and evenly on dry hair to achieve the desired effect of shiny, healthy hair. You can apply it many times during the day.



FINISH



FAIRY DUST

10 ml

Gold Fairy Dust is the best hair powder on the market. Created for dry styling. Perfect for fine hair - without weighing it down.

- Noticeably increases hair volume
- 100% transparent
- Great for any hair color
- High water content does not dry the scalp

How to use: Dust on damp or dry hair (on dry hair, you will create more volume), preferably right at the root area of the hair to achieve a spectacular volume effect.





FINISH

HAIR SPRAY

400 ml

Gold Hair Spray adds shine and disciplines hair. Perfectly fixes the hairstyle, leaving an extremely natural effect. The unique formula allows for easy detangling, giving long-lasting hold and strengthening the hair. Perfect spray for everyday use as well as for special occasions.

- Fixation level: 5/5
- Gives shine and fixes the hairstyle
- Has a light formula - easy to apply

How to use: Apply on dry hair from a distance of 30cm from the root. This is a professional product - half wet, half dry - ideal for fixing the composition you dream of. Dries in 15 seconds.



DRY HAIR SPRAY

400 ml

Gold Dry Spray is used for quick and firm styling, whenever you expect a long-lasting effect. The quick-drying, dry formula gives shine and firmly holds while building up spectacular volume. Perfect for big, full-on glamorous hairstyles.

- Fixation level: 5/5
- Light, ultra-dry formula
- Provides maximum control
- Weightless

How to use: Shake well. Gently spray the hair from a distance of 20-30 cm. Repeat the application if you expect a firm hold effect. Add heat if you want maximum volume and hold.





FACE
&
BODY





FACE & BODY



QUICK TAN

250 ml

Gold Quick Tan is a wonderful self-tanning lotion that guarantees a naturally looking, luxurious tan. A completely new feeling of comfort that lasts for many days will be provided by the nurturing ingredients of the balm - DHA sugars, aloe vera and Egroup vitamins. The balm does not change color over time. The exquisite fragrance that stays on the skin enhances the feeling of a unique experience.

- Instant beautiful tan
- Designed for facial and body use
- Easy to use

How to use: Shake well before use. Apply in circular motions, from a distance of approx. 30 cm onto clean and prepared skin. Leave to dry for 2 minutes. Do not touch the sprayed area until dry.

Tip: For an even effect, it is recommended to do skin peeling and depilation, remembering that the thicker the skin, the stronger the tanning effect will be. It is recommended to apply a moisturizing body lotion to the elbows, hands, feet and knees to reduce the effect and achieve a more even skin colour. Make sure to spread the product well on the sides of the face, neckline and at the hairline. Moisturizing the skin after each bath will significantly extend the tan effect.





TRUE PIGMENTS

TRUE PIGMENTS





TRUE PIGMENTS

300 ml

Discover the Gold True Pigments system - a completely new quality of conditioners that give color to your hair.

NEW TECHNOLOGY

Using the latest technology, we suggest enriching the natural shade of your hair with a pure, concentrated pigment in the form of a conditioner that gives color. Let yourself go crazy! The colors can be mixed together to achieve perfect, personalised shade, the intensity of which you can control on your own.

PURE TREATMENT

The amazing concept of color conditioners allows you to develop creativity and enrich your hair with great care. The highest quality ingredients, such as: hydrolyzed quinoa, argan oil and avocado oil, will allow you to maintain the color and strengthen its intensity, leaving your hair moisturised, regenerated and provided with additional protection.

How to use: Mix the colors to create the desired shade and apply evenly on damp hair. Leave for 5-20 minutes depending on the intensity of the shade you care about. Rinse with water and style as you like. The color will be more intense after each use.



GOLD PREMIUM HAIR COLOR



GOLD PREMIUM HAIR COLOR

100 ml

Gold Premium Hair is a modern coloring system combined with deep hair moisturizing and softening. Thanks to the properties of argan oil and Meadowfoam seed oil, coloured hair becomes extremely moisturized, regenerated and shiny, and the color stays on longer. Gold coloring program does not contain ammonia, PPD or resorcinol.

It's intelligent coloring that rebuilds hair from the inside, while leaving a protective layer on its surface.





#BEAUTIFULMIND

Gold Professional Haircare was created for...

Gold Professional Haircare was created for all women who value beauty and nature. The Gold World community is demanding and conscious - expecting both highquality products and added value of their choices. The unique brand concept, the highest quality ingredients, refined recipes and advanced technology make Gold Haircare satisfy on many levels. The idea of social responsibility should be a leading one in today's world. We are responsible for our choices for the sake of a better future for us and the world around us. This is the brand's challenge - take care of yourself wisely, be beautiful and aware, be our #beautifulmind



